



Centrax Learning

Rapid Development & Existing Course Enhancement Services

Centrax uses the *Rapid Development & Existing Course Enhancement* process to quickly gain an understanding of what and where the issues are in your training. Then the Centrax team will make recommendations on ways to rapidly enhance your existing course or Rapid eLearning (*i.e.* developed with Captivate, Articulate, Lectora Publisher, etc.) using our TrainingBYTES[®] service which utilizes the appropriate media (*i.e.* video, animation, audio, etc.) and sound instructional methodology.

The Centrax team will provide AID (Analysis, Identify, Develop) to underperforming programs!

Step 1 – Analysis

The first step is gaining an understanding of the client's situation. The Centrax team will analyze the existing training material looking at the following areas:

- Learning Objectives
- Content
- Audience
- Delivery method/Platform
- Past results vs expected results

Step 2 – Identify Ineffective Knowledge Transfer

In step two, the Centrax team will look specifically for areas where the knowledge transfer is ineffective. Some common areas include:

- Large amounts of text
- Long narrations
- Boring/dry material (*i.e.* regulatory/legal compliance)
- Complex material, devices or equipment
- Not connecting with audience
- Cultural disconnect

Step 3 – Develop TrainingBytes[®] Solution

In step three, the Centrax team will recommend a solution that can be plugged into the existing training. The solution will be based on the analysis and discussions with the client. The solution will bring enhanced, dynamic and interactive training material which may take the form of:

- Video
- Animation
- 3D modeling



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Benefits

- Preserve/extend your investment in current eLearning
- Better knowledge/skill transfer increasing the effectiveness of existing courses
- TrainingBytes® can be reused in other courses with the same or similar content leveraging your investment
- Improved perception and reception of eLearning
- Quick turn around to improve courses in short time



Let's talk today!
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